

## Generics

### Description

[RG AUDIO 121420](#)

1 John 4:1-10

Generic substitutions of a product can be a wonderful money saver. I buy a lot of generics and I imagine I'm not alone in this practice. However, now and then there are specific product clones that simply don't measure up to the original item and it's worth it to spend a little more on a name brand.

Genuine love doesn't have a generic. 1 John 4:16 states that, "God is love." Love doesn't exist outside of the Father. From Genesis to Revelation, each page of God's Word drips with example after example of God's authentic love.

This love is what prompted the Bible's powerful opening line, "In the beginning." God, via the Son, selflessly put this love on display for all of humanity on the cross. The Father extended this love into eternity through the resurrection. Finally, He sent the Holy Spirit to comfort each and every one of us daily with this love so we might in turn be vessels of His special brand of love to others.

Author: Andrea Simms Talley

### Date Created

2020/12/14