

## Loyalty

### Description

[RG110718](#)

Joshua 1:10-18

Customer loyalty is an important part of business. Think about a store or company that you have been a patron for months or years. What makes you continue to visit these establishments? Is it habit, or have you found yourself feeling a bit loyal to the brand or employees?

The Reubenites, the Gadites and the half-tribe of Manasseh were given their own land east of the Jordan—a place to call their home. Moses, when he gave them this land, asked one thing: that those able to fight go with the Israelites and help them. Now Joshua was leading and he called upon these people to remember the deal. Would they remain loyal and help? Yes!

In fact, this group not only remained loyal to the agreement, they demanded loyalty to Joshua's leadership. Being leader isn't a given and being followed even if you are leader isn't a given. In a time when we tend to question all authority, God calls us to loyalty to his leading. Today think of a way you can show your support to those God has place in your life.

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