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12/12/12 - And Now, The Announcements

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John 1:19-34

John had two announcements to make.

Who likes announcements? I was in a service where they took nine minutes for announcements?the Mother-Daughter Banquet, church bowling night at 10-Pin Alley, the all-church rummage sale, and a missionary speaker was coming. The pastor even prayed the announcements, "Lord, help our people to remember the Christmas Fellowship Dinner . . ."

Announcements are hard to hear and harder to heed. But John had a truly important announcement. Pointing to Jesus he said, "Look, the Lamb of God who takes away the sin of the world" (v. 29).

Every believer must make that same announcement to those who are overwhelmed by life or weighed down by sin. Not everyone will listen. Many heard, and some heeded John the Baptist's announcement. Some questioned him; some opposed him. Finally they killed him. But John had to make the announcement.

John had a second announcement. "Jesus is the Savior, but me? On my best day, I'm not even worthy to be his slave." (That's what v. 27 means.)

Christians like you and me must make both announcements. Just like John.

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